

21st Century Education

... Thinking Out
of the Box



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 EXTENSION

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Tractorette School – WSU - 1942





Our Mission

We strive to empower women in agriculture to achieve goals and manage risk through education, networking and technology.



What Do Women Want?

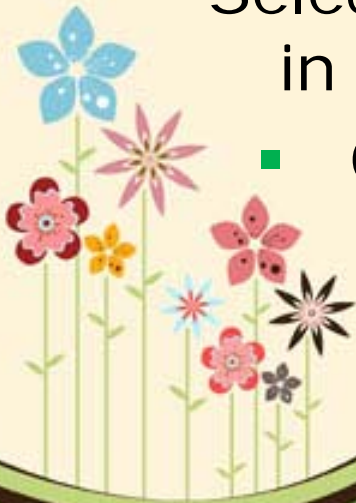


- Close to home
- Work in small groups
- Hear from women, just like them
- Support networks
- Focused conversations
- Practical application
- Hear about success and failures



Beginning Point: 2005

- 1-day statewide conference
- 1-day statewide conference + evening before
- Selected regions in the state
 - One state with technology



Where Are We Today?

- 1 day – Saturday
- 5 states
- 40 locations
- 650 women



Using Technology

ZOOM Technology

- ✓ Hard-wired for internet
- ✓ Laptop, speakers, projector and screen
- ✓ Test equipment
 - Written directions
 - Practice

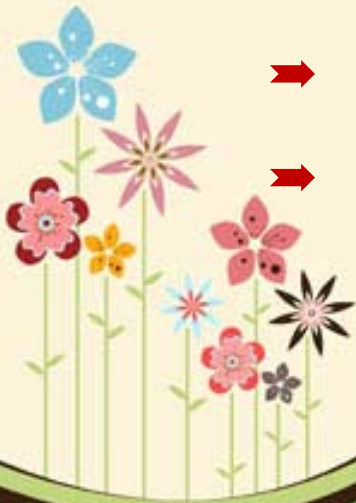


Facilitators

- Facilitator's Guide
- Zoom session to discuss the program for the day
- Having a partner is very helpful
- Breathe

Keys to Success

- ➔ What is important to women farmers?
- ➔ How do they want to learn?
- ➔ Offer a variety of learning formats
- ➔ Fully engaged planning team
- ➔ Marketing – commodity involvement
 - ➔ Constant Contact
 - ➔ Brown Paper Tickets



Program Challenges

- ✓ Diversity in agriculture
- ✓ Time zones, travel & weather
- ✓ Publicity
- ✓ Local facilitators
- ✓ Program materials
 - Copies & shipping
- ✓ Meals
- ✓ Program financial support



Measuring Success

Can I ...

- Think differently
- Lead differently
- Make the time commitment
- Engage people

Did I ...

- Talk to the right people
- Plan for enough training
- Evaluate
- Engage the right people
- Provide feedback
- Find personal satisfaction

